

RadioShack.com

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Fort Worth, Texas — RadioShack has expanded its Ship-To-Store program to its nearly 4,400 company-owned locations across the United States.

The free service makes it possible for consumers to make their purchases on RadioShack's Web site and to pick their products up at a local store. It was first launched on a trial basis at select locations beginning in November.

“During the pilot phase, the ship-to-store option was very popular with our customers,” said Bob Kilinski, RadioShack's VP, brand development and communications. “Customers loved the extended product assortment available at Radioshack.com and the convenience of having their orders delivered to their neighborhood RadioShack at no charge.”

According to the company, the service was developed so that consumers would not have to worry about having high-end electronics and accessories delivered to their doorstep when no one is at home.